Youth Guidance implements school-based programs that enable children to overcome obstacles, focus on their education, and succeed in school and in life. Since 1969 our staff have worked full-time in schools to help thousands of youth develop the confidence and skills they need to thrive in school and graduate with a plan for their future.

Too many young people don’t have the tools or support they need to thrive. The struggles that many students face outside the classroom—witnessing or experiencing violence, living in poverty, family instability—directly impact their ability to focus and learn in school. We believe that no matter what challenges a young person faces, they are more likely to succeed when they have caring adults in their lives.

Becoming A Man (BAM) is a nationally-recognized group counseling and mentoring program that fosters social-emotional well-being, strengthens classroom engagement, and increases academic attainment among students in grades 7-12. BAM counselors meet students where they are—physically and emotionally—to help them recognize and reach their full potential.

We believe that the fastest and most sustainable way to serve more youth is through partnering with organizations that share our mission. Through these partnerships, students will establish a personal foundation that translates into a lifetime of opportunity and success.

**BENEFITS OF IMPLEMENTING BAM AS A LICENSEE**

- Improved outcomes in social-emotional skill development and academic engagement.
- A structured, data-informed program model with a 17-year track record of results and evidence-base of best practices.
- Youth Guidance proprietary materials including a program manual, training modules, and implementation guide.
- Data management software, forms and reports, and coaching for how to use data to inform and manage the program.
- Deep technical and capacity building assistance, including on-site and virtual trainings and data management support, to ensure high-fidelity launch and implementation of the program.
- Support in developing fundraising and sustainability plans.
- Access to other BAM partners and opportunities to engage in trainings and program improvement initiatives as a network.

**HOW DO I BRING BAM TO MY SCHOOL AND COMMUNITY?**

We’d love to speak with you about BAM and to assess opportunities for the program in your school. To schedule a conversation, please complete the BAM Interest Form on Youth Guidance’s website: www.youth-guidance.org/joinbam

**QUESTIONS?**

Contact Michael Bergstrom, Director of New Site Development at mbergestrom@youth-guidance.org
WHAT ARE THE ROLES AND RESPONSIBILITIES OF YOUTH GUIDANCE AND THE PARTNER?

We are looking to partner with organizations and school systems that are interested in offering BAM to students in grades 7-12. The partner organization would remain independent of Youth Guidance, keeping its own 501(c)3 status and hiring its own staff, but agree to implement the BAM program with fidelity in its community. We believe that organizations interested in improving their performance management capacity, committed to serving youth more effectively, and interested in learning as a member of a network would be optimal partners.

Youth Guidance and the BAM Leadership team will support the launch of BAM at partner organizations. As the network of BAM partners expands, Youth Guidance will continue to add staff to support partners in the areas of data management, evaluation, and development. The diagram below illustrates the proposed division of roles and responsibilities throughout the partnership:

**Youth Guidance**
- Provides the program model, implementation guide, training modules, job descriptions, and interview tools.
- Provides data-driven support to promote quality and fidelity to the model.
- Works with partner to develop short- and long-term funding plans.
- Conducts training and coaching for all program staff.
- Offers on-site and virtual support in program launch and implementation.
- Identifies and provides additional ad-hoc trainings.
- Produces regular data, outcome reports, and analysis for partner organizations.

**Partner Organization**
- Leadership and board actively support partnership and program implementation.
- Employs frontline/management staff who implement the program with fidelity.
- Cultivates and manages school partnerships.
- Provides resources necessary to implement program.
- Collects and shares data with Youth Guidance.
- Secures sustainable funding for program implementation in years 4-5.
- Participates in training, coaching, and technical assistance.
- Pays BAM Licensing Fee.

Jointly sign an MOU
Create a customized implementation plan.
Secure funding for years 1-3 of the program.
Identify a group of advisors in partner location to serve as local champions of BAM.