MESSAGE FROM THE EXECUTIVE DIRECTOR

On behalf of the entire Youth Guidance team, it is with great pleasure that I extend a warm welcome to you as you learn about our transformative Becoming a Man (BAM) program.

At Youth Guidance, our mission is to guide youth to brighter futures while helping them reach their fullest potential, and our BAM program is at the heart of this mission. This program reflects our profound commitment to the personal growth, development, and well-being of our students.

BAM is much more than just an educational initiative; it's a holistic approach to nurturing confident, responsible, and compassionate individuals who can contribute positively to their communities. We firmly believe that the lessons and values imparted through this program are not just for individual growth but are meant to be shared; creating a ripple effect of positive change in the communities we serve, and the world at large.

As you learn more about BAM, you will witness firsthand the commitment of our students, the passion of our staff, and the unwavering support of our families and Advisory Council. The strong bond formed within our Youth Guidance family creates an environment of belonging, where everyone feels valued and empowered to reach their fullest potential.

Throughout the year, we celebrate the achievements of our students with various events, including end-of-year celebrations, award ceremonies and team missions. These serve as salient reminders of the hard work, determination, and commitment required to earn our coveted BAM gear and the commitment to advancing through the curriculum and internalizing BAM’s values.

The BAM program is backed by evidence-based practices, with rigorous Randomized Control Trials conducted in collaboration with the University of Chicago, reaffirming the positive impact of our efforts.

As a stakeholder, your partnership and support are invaluable to us. We look forward to collaborating with you to create lasting change and to provide even greater opportunities for the students we serve. Together, we can make a profound difference in the lives of these young leaders and contribute to a brighter future for our community and beyond.

Once again, welcome to the experience of Youth Guidance programming in Los Angeles. We appreciate your interest, and we invite you to witness firsthand the passion, dedication, and transformative power of our programs.

If you have any questions or wish to explore collaboration opportunities further, please do not hesitate to reach out to us. Thank you for joining us on this meaningful mission.

CASSWELL GOODMAN
Executive Director, Los Angeles

Advisory Council

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Psychiatrist, SCHARP; CEO, Barbour & Floyd Medical Associated

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To learn more about Youth Guidance in Los Angeles, please scan the QR code or email info@youth-guidance.